



# **Building Global Capabilities for International Trade with South and Southeast Asia**

Thursday, 8<sup>th</sup> January 2026, Kolkata

## **PARTNERSHIP OPPORTUNITIES**



<b>Partnership Benefits</b>	<b>Platinum Partner</b>	<b>Diamond Partner</b>	<b>Gold Partner</b>	<b>Silver Partner</b>
<b>Sponsorship amount (plus 18% GST)</b>	<b>INR 5 Lacs</b>	<b>INR 4 Lacs</b>	<b>INR 3 Lacs</b>	<b>INR 2 lacs</b>
Speaking Slot in Inaugural Session	✓	✓	✓	x
Speaking Slot in Valedictory Session	✓	✓	✓	x
Session Moderator of one Technical Session	✓	✓	✓	x
Speaking Slot in Technical Session	✓ (can speak in two sessions)	✓	✓	✓
Logo Display on the Event Banner in ASSOCHAM website	✓	✓	✓	✓
Social Media Tweets	One Text Message – Pre Event  One Video Message (40 secs)– Pre Event  One Text Message – Post Event	One Video Message (40 secs)– Pre Event  One Text Message – Post Event	One Text Message – Pre Event  One Text Message – Post Event	One Text Message – Pre Event
Prominent Logo display in ‘Thank you Partners’ panel displayed on Venue	✓	✓	✓	✓
Post Event Report	Logo Display in the Thank you Partners Page	Logo Display in the Thank you Partners Page	Logo Display in the Thank you Partners Page	Logo Display in the Thank



				you Partners Page
Logo on the "Programme Structure"	✓	✓	✓	✓
Marketing Materials as shared by Partner	✓	✓	✓	✓
Corporate Profile in the Speakers' Folder	Full Page Corporate Profile (hard copy)	Full Page Corporate Profile (hard copy)	Half Page Corporate Profile (hard copy)	Half Page Corporate Profile (hard copy)
Logo on Social Media Posts	✓	✓	✓	✓
Corporate Video Presentations during Breaks	✓	✓	✓	✓
Display counter for promotion and branding	4 Octonorm Stalls of 4 (2mx2m) Square meters each	3 Octonorm Stalls of 4 (2mx2m) Square meters each	2 Octonorm Stalls of 4 (2mx2m) Square meters each	1 Octonorm Stall of 4 (2mx2m) Square meters
Corporate Standee	5 Nos	4 Nos	3 Nos	2 Nos
Complimentary Delegate Passes	10 Nos	8 Nos	6 Nos	4 Nos

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